

Hannah Kohl

New Beyond is a multi-use space that consists of a New Belgium Brewery, event space, Red Barrel Restaurant, Moring Cafe, a boutique hotel, and a floral shop. The meaning of New Beyond is the idea of expanding BEYOND your potential. For instance, New Belgium is expanding BEYOND just a brewery. It is creating a space that brings community to a whole new level. With New Belgium already being a laid back environment, New Beyond continues that same atmosphere throughout all the space. Located in Chicago, IL, New Beyond tailors to the young and old residents of Chicago or anyone visiting the city. The design of this space keeps the rustic/industrial feel of the existing building by keeping the existing brick walls and concrete flooring. This space is timeless. It is welcoming to all people and has a playful nature.



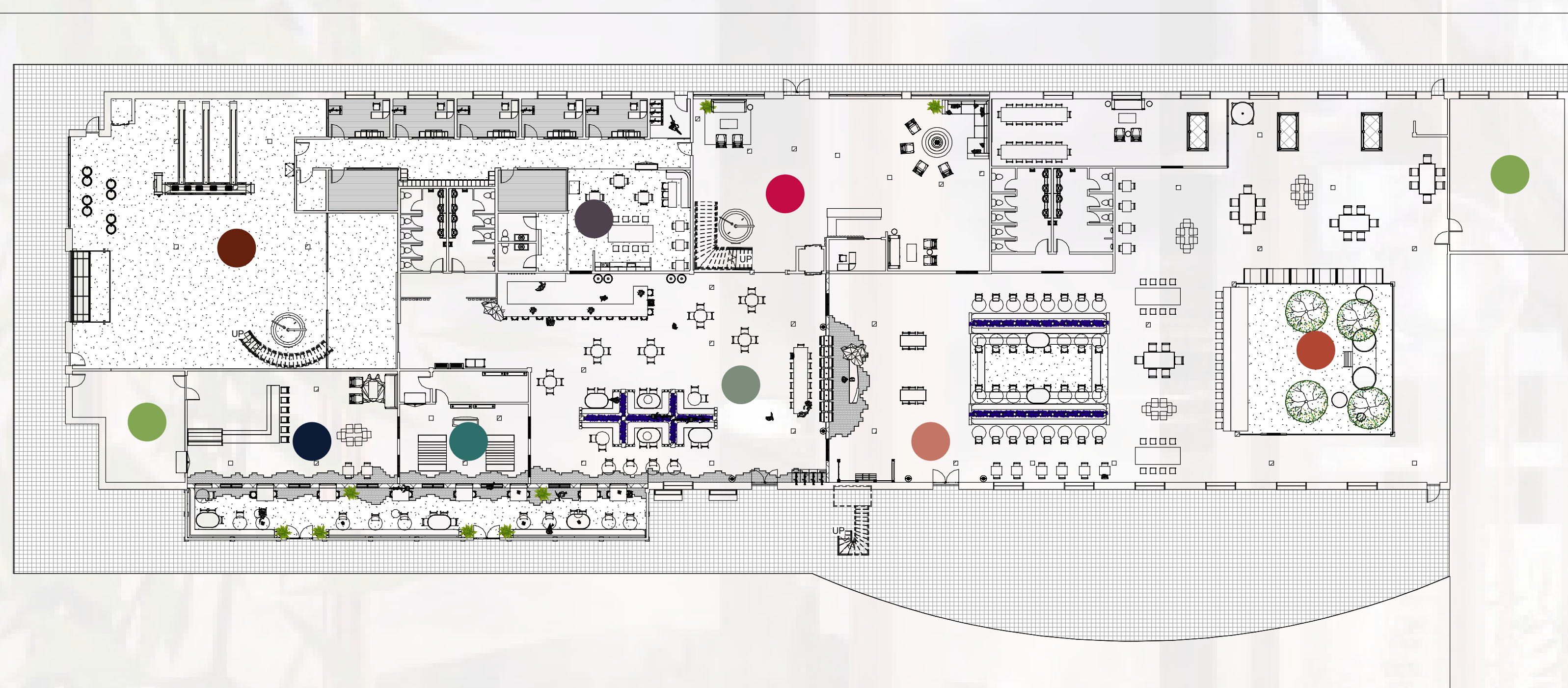
New Beyond

Brewery, Event Space, Boutique Hotel, Restaurant, Floral Shop, Cafe

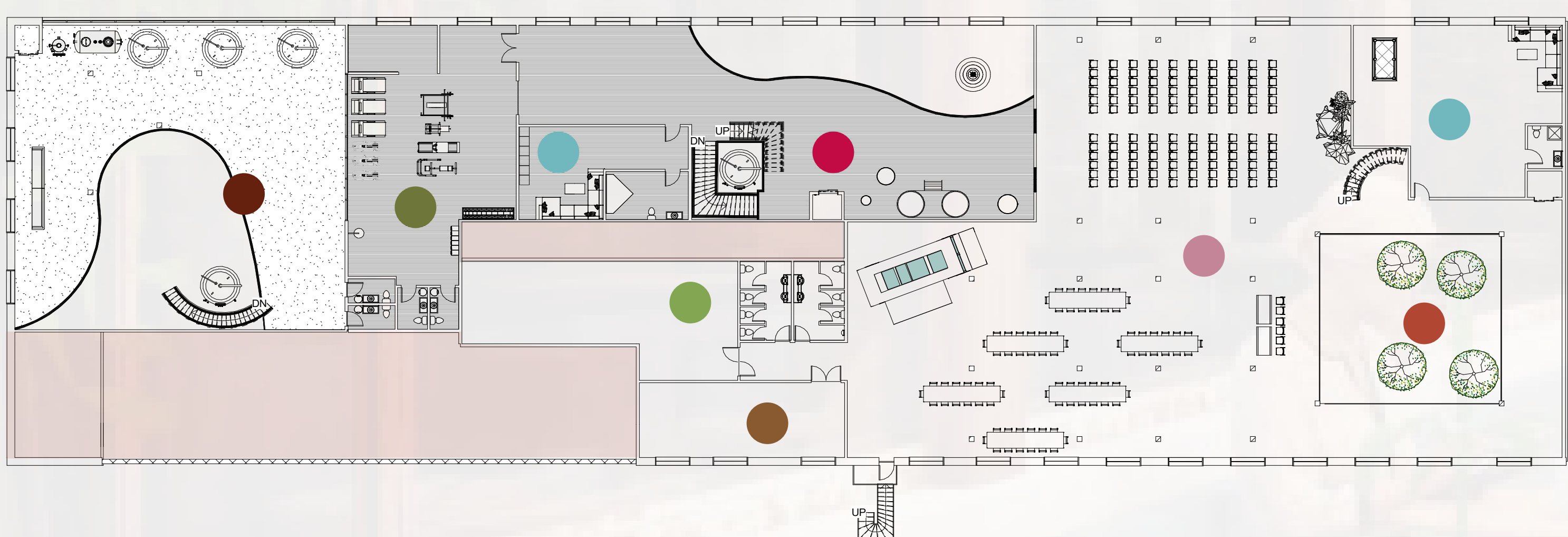
Chicago, IL



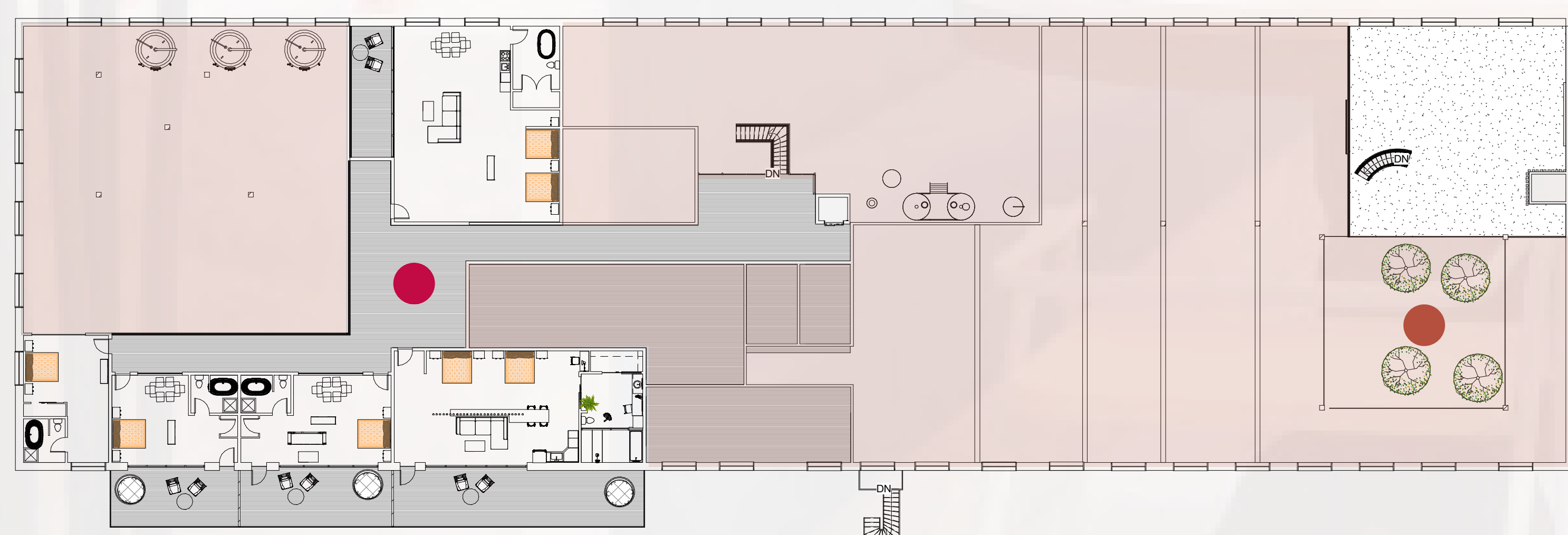
level one



level two



level three



legend.

- Brouhouse
- Taphouse
- Restaurant
- Boutique Hotel
- Moring Cafe
- Floral Shop
- Event Space
- Bridal Suites
- Fitness Center
- Atrium
- Office Space
- Kitchen
- Storage
- Open Ceiling Space



event space



boutique hotel



taphouse



restaurant



taphouse porch

New Beyond is a non-traditional, multi-use facility that has a space for people to hang out at the taphouse, get married in the event space, or stay the night at the boutique hotel.